

Agenda for the Board of Directors of the Carolina Wetlands Association

November 26, 2018

Location: Phone Only - 1-712-451-0000; Code: 545-148

Attendees:

Board Members: Rick Savage, Kristie Gianopulos, Kim Matthews, Tara Allden, Clint DeWitt, Heather Clarkson, Chad Guthrie, George Matthis, Geoff Gisler,

Non-board Members: Ginny Baker, Amin Davis, Robert Truesdale

6:30 pm Meeting Started

6:35 pm Agenda approved

6:40 pm Approve Minutes (July and October) – October - change spelling of Derb Carter, Kim made motion, Chad second to approve minutes w changes (add Todd Miller to Coastal Federation)

6:45 pm Policy Committee

- New chair – George Matthis – Approve – Chad made motion to approve George, Rick seconded, all in favor, none opposed
- Executive Committee role – Approve – (Policy committee just tightened up the language and unanimously approved draft) – Heather made motion to approve, Kim seconded, all in favor, none opposed
- Wake Nature Preserve Partnership – Join – Approve – (Chad mentioned we have a lot in common, have been impressed by the organization, they will designate Wake Wonders like our Wetland Treasures. They want to make sure Wake County, North Carolina preserves remain viable.) Clint made motion, Tara seconded motion, all in favor, none opposed
- Advocacy Policy document – Chad and Rick reviewed, and the latest version includes a lot of our concerns and it was decided to withdraw the document from the Policy Committee meeting.

6:55 pm Ramsar Report - George H. – George absent; no new information

7:00 pm Annual Report → Biannual report – Kristie, Rick – committee mini-reports (a few paragraphs or bullet points) summarizing activities of 2017 and 2018 should be sent to Kristie and Rick by mid-December 2018 so we can put together a 2017/2018 report; Rick will send a reminder to committees

7:05 pm State of the Wetland Report – Released on Feb 2, World Wetland Day – Robert Truesdale reporting – will be about a page with other(?) various documents on various issues like carbon sequestration, pocosin restoration; Kim wants to shoot for a draft by next board meeting; Ginny, Robert, and Rick will follow up on this

7:10 pm Financial Report – Chad/Kristie – YTD balance is \$394.42, overall balance for all years is \$3542.67, expenditures have been fairly large lately (\$718 on calendars, about \$400 on car magnets, money on the venue and food for our networking event)

7:15 pm Wetland Matters Event – Kim M. – 77 people registered, nearly all board members registered, please send reminders to your contacts; remember to greet people when they come in, vegetarian options, table on side w info about treasures, committees, computer where can make a donation with calendars, tshirts, or magnet; Geoff will do intro for Derb Carter; program – after Derb’s talk, about the organization and what doing, RAMSAR effort and what it means, wetland treasures including 2019 info

want to have some more smaller events like this in other areas, Wilmington, NC suggested

7:25 pm Fundraising status

- Chad and Rick visits – making contact w various groups - have met with Conservation Trust of NC (Chris Canfield and Caitlin Burke) to get to know each other, what can do for them; talking about stories behind committees affected by sea level rise; need to keep this in mind, remember people behind this effect, as well as wetlands themselves.
- Kim on plan – was not sent out before meeting; skeletal fundraising plan (\$2,000 for calendars, magnets, networking event), trying to get 100 donations, need to ask 200 people; another email tomorrow on Giving Tuesday to kick off annual drive, trying to push calendars on social media and direct email – giving campaign, what we do, why does it matter; will have update on how the campaign went at the next board meeting.
- Fundraising Campaign – Kim, Kristie – need to send letters to previous donors, target smaller donors and also larger donors; want to send out letters as soon as we can

7:35 pm Board Retreat (Rick)

- Last retreat helped us define core competencies, Rick thinking we should do it again Feb/Mar 2019. Rick wants to have it in Raleigh area, try to cover expense of traveling members
- Need location somewhat central to Raleigh area, Georgetown, Columbus, DC.
- Need to start pulling together dates/times that people are not available, especially for traveling members so they can be there
- Tara suggested February is still a little too close to holidays, would prefer March
- Rick will spearhead this

7:40 pm Wetland Treasures 2019 (Carrie Caviness) – George Matthis agrees that dinner w Carrie Caviness would be great – she is coming to the Triangle Area

- Merchant Mill Pond State Park – North Carolina
- Croatan National Forest – North Carolina
- Bluff Mountain Fen – North Carolina
- Santee Coastal Reserve – South Carolina
- Wood Bay – South Carolina

Board Meeting Dates for 2019: (third Monday of every other month, except holidays, 6:30) -- APPROVE

- January 14
- March 18
- May 20
- July 15
- September 16
- November 18

Chad motion to approve these dates; Kim second, all in favor, none opposed

Chad motion to adjourn, Goeff second, all in favor, none opposed

7:25 pm Adjourned